



Ministry of Education and Science of Ukraine
 National University "Zaporizhzhia Polytechnic"
 Zaporizhzhia Chamber of Commerce and Industry
 Association of Azov and Black Sea Universities
 Ukrainian Association for Management and Business Education
 Ukrainian National Office of Intellectual Property and Innovations
 Network of Technology and Innovation Support Centres
 Simon Kuznets Kharkiv National University of Economics
 Central Ukrainian National Technical University
 Odesa National Economic University
 Poltava State Agrarian University
 Sumy State University
 University of Customs and Finance
 Kuyavian-Pomeranian University (Poland)
 East Bavarian University of Technology Amberg-Weiden (Germany)
 Ariel University (Israel)
 Economic University - Varna (Bulgaria)
 University of Hradec Králové (Czech Republic)

Conference information sheet

2nd International scientific and practical conference

"RECOVERY OF UKRAINE AND ITS REGIONS IN THE CONTEXT OF GLOBAL TRENDS: GOVERNANCE, ADMINISTRATION AND PROVISION"

23-24th May 2024



Dear colleagues!



The Faculty of Economics and Management of the National University "Zaporizhzhia Polytechnic" invites you to take part in the II International Scientific and Practical Conference **"RECOVERY OF UKRAINE AND ITS REGIONS IN THE CONTEXT OF GLOBAL TRENDS: MANAGEMENT, ADMINISTRATION AND PROVIDING"**, which will be held on 23-24th May 2024 as part of the celebration of the 30th anniversary of the faculty.

The purpose of the conference: to bring together scientists and a wide range of specialists to discuss topical issues of the restoration of Ukraine and its regions in the context of global trends in wartime and the period of post-war economic recovery of Ukraine, to establish contacts between scientists, to exchange practical results of scientific research.

THEMATIC AREAS OF THE CONFERENCE:

- Section 1: Key aspects of post-war development: economic, political, socio-cultural, and international context.
- Section 2. Financial and economic security in the system of recovery of Ukraine and its regions in the context of global trends.
- Section 3: Accounting, auditing, and taxation in the context of Ukraine's recovery in the globalized economy.
- Section 4. Management and administration in wartime and post-war economic recovery of Ukraine and its regions.
- Section 5. Marketing and logistics in the context of global trends.
- Section 6. Recreational physical culture, sports, fitness, and recreation in the context of the recovery of Ukraine and its regions.

CONDITIONS OF PARTICIPATION IN THE CONFERENCE:

Domestic and international researchers, practitioners, students, postgraduates and doctoral candidates are invited to participate in the conference. To be included in the conference program, you must:

- register by 19 May 2024 using the link: <http://surl.li/svzsd> (or scan the QR code). (abstracts will not be accepted for publication without registration);
- fill in all the fields in the registration form (in Ukrainian and English) to correctly display the publication in the university repository;
- send the abstract to the e-mail: nuzp.conf.2023@gmail.com (the abstract's title must match the first co-author's name).

Form of participation in the conference: online.

The Organising Committee reserves the right to reject abstracts if they do not meet the requirements or topics of the conference.

Working languages of the conference: Ukrainian, English.

Participation in the conference is FREE.



The electronic collection of abstracts will be posted on the conference website <http://surl.li/sguun> by 30.06.24.

The best papers will be recommended for publication in the category B professional journal "Management of Change and Innovation" (information about the journal is available at <http://surl.li/fwpx>).

REQUIREMENTS FOR ABSTRACTS

- The text of the abstracts should be typed in the Microsoft Word text editor and saved in *.doc or *.docx format.
- The volume of materials is 2-3 full pages of text in A5 format;
- The number of sources used should not exceed 5 names;
- The text is printed in Times New Roman font, size 10 pt, interval - 1, paragraph - 1.25 mm, width alignment; margins: top and bottom - 20 mm; left - 15 mm, right - 15 mm;
- Abstracts must be correct and not contain materials or ideas that may have signs of academic plagiarism;
- The author is responsible for the content and uniqueness of the submitted material;
- The Editorial Board reserves the right to partially edit the material that is executed or designed in violation of the above requirements.

A sample of the abstract formatting.

СЕКЦІЯ 1.

УДК 111

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КЛЮЧОВІ АСПЕКТИ ПОВОЄННОГО РОЗВИТКУ

Повоєнний розвиток України вимагає визначення пріоритетів для відновлення економіки України, розробку стратегії залучення інвестицій, створення сприятливого середовища для розвитку бізнесу, пошук шляхів для інтеграції України в світову економіку.

СПИСОК ВИКОРИСТАНОЇ ЛІТЕРАТУРИ

1. Ніконенко О.А. Методичне забезпечення формування продовольчої безпеки України. Економіка і суспільство. Серія: Економіка: Електронний журнал. 2022. Вип. 9-10.С. 86-92.

2. Фатюха Н. Г., Міхова М.Р., Прогнозування обсягу доходів бюджету. Ефективна економіка. 2021. № 12. URL: <http://www.economy.nayka.com>.

PROGRAM COMMITTEE

The Head of Committee:

Victor Greshta, rector of National University "Zaporizhzhia Polytechnic", Ph.D., professor (Ukraine).

Committee members:

- **Dmytro Antoniuk**, Doctor of Science, vice-president of Zaporizhzhia Chamber of Commerce and Industry (Ukraine);
- **Hana Mohelská**, Ph.D.prof. Ing., vice dean of FIM for science and research, University of Hradec Kralove (Czech Republic);
- **Ihor Lyutyi**, Doctor of Science, professor, the head of Department head of the Department of Finance of Monetary Circulation and Credit, Taras Shevchenko National University of Kyiv (Ukraine);
- **Ihor Parenchuk**, Deputy Director of the State Organisation "Ukrainian National Office of Intellectual Property and Innovations", "National Hub of Intellectual Property and Innovations", "Technology and Innovation Support Centre" (Ukraine);
- **Iryna Lomachynska**, Doctor of Science, professor, the head of the Department of Economics and Entrepreneurship, Odesa National Mechnikov National University (Ukraine);
- **Julia Heigl**, Ph.D., Professor, DILLUGIS Project Coordinator, Deputy Dean of the Faculty of Industrial Engineering and Healthcare, East Bavarian Technical University Amberg-Weiden (Germany);
- **Kostiantyn Zhadko**, Doctor of Economics, Professor of the Department of Entrepreneurship and Business Economics, University of Customs and Finance (Ukraine);
- **Liubov Zharova**, Doctor of Science, vice-rector for projects and international relations of the University of Economics and Humanities (Poland);
- **Liudmyla Gorokhova**, Director of the Ukrainian Association for Management and Business Education (Ukraine);
- **Maryna Salun**, Doctor of Economics, Associate Professor, Head of the Department of Entrepreneurship and Trade, Simon Kuznets Kharkiv National University of Economics (Ukraine);
- **Mykola Zos-Kior**, Doctor of Economics, Professor, I.A. Markina Chair of Management, Poltava State Agrarian University (Ukraine);
- **Nitza Davidovich**, Doctor of Science, professor of Department of Behavioral Sciences, Ariel University (Israel);
- **Oksana Artiukh**, Doctor of Science, professor of Accounting and Auditing Department of Odesa National University of Economics (Ukraine);
- **Olga Belan**, Doctor of Science, professor of Department of Economics of Tourism Management, University of Economics – Varna (Bulgaria);
- **Olga Komelina**, Doctor of Science, professor, the head of the Department of Management and Logistics, National University «Yuri Kondratyuk Poltava Polytechnic» (Ukraine);
- **Petro Gudz**, Doctor of Economics, Professor of the Department of Management, National University of Zaporizhzhia Polytechnic (Ukraine);
- **Roman Sass**, dr. hab., professor, head of the Institute of Economics, Kuyavian-Pomeranian University Akademia Kujawsko-Pomorska (Poland);
- **Ruslana Zhovnovach**, Doctor of Economics, Professor, Head of the Department of Economic Theory, Marketing and Economic Cybernetics, Central Ukrainian National Technical University (Ukraine);
- **Sergii Illiashenko**, Doctor of Science, professor of Department of Innovative Entrepreneurship Management and International Economic Relations, National Technical University "Kharkiv Polytechnic Institute" (Ukraine);
- **Yevhen Khlobystov**, Doctor of Economics, Professor, Professor of the Department of Ecology, Faculty of Natural Sciences, National University of Kyiv-Mohyla Academy (Ukraine);
- **Volodymyr Martynuk**, Doctor of Science, professor of Administrative and Finance Management Department, NU "Lviv Polytechnic" (Ukraine), professor of the University of Economics and Innovations of Lublin (Poland).

ORGANISING COMMITTEE

- **Vadim Shalomeev**, Vice-Rector for Scientific Work, National University "Zaporizhzhia Polytechnic", Doctor of Technical Sciences, Professor;
- **Vladyslav Korolkov**, Dean of the Faculty of Economics and Management, PhD in Economics, Professor;
- **Svitlana Atamanyuk**, Head of the Department of Physical Culture, Olympic and Non-Olympic Sports, National University "Zaporizhzhia Polytechnic", Doctor of Pedagogy, Professor;
- **Olena Gubar**, Head of the Department of Economic Theory and Entrepreneurship, PhD in Economics, Associate Professor;
- **Vladyslava Lyfar**, Head of the Department of Marketing and Logistics, Doctor of Economics, Professor;
- **Olena Lyshchenko**, Head of the Department of Accounting and Taxation, PhD in Economics, Associate Professor;
- **Tetiana Pulina**, Head of the Department of Management, Doctor of Economics, Professor;
- **Nataliia Fatiukha**, Acting Head of the Department of Finance, Banking and Insurance, PhD in Economics, Associate Professor;
- **Natalia Vysotska**, Head of the Patent Information Department.

Coordinator of the conference: Olena Gubar - Head of the Department of Economic Theory and Entrepreneurship, PhD in Economics, Associate Professor of the National University "Zaporizhzhia Polytechnic";
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